

Farm visit

Consistent approach over years to get rid of persistent Salmonella

Country report

Poultry farmers in India in crisis after coronavirus rumours

Strategy

Chicken consumers are the most open to meat alternatives

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Interview

**LOOKING
BEYOND
COVID-19**

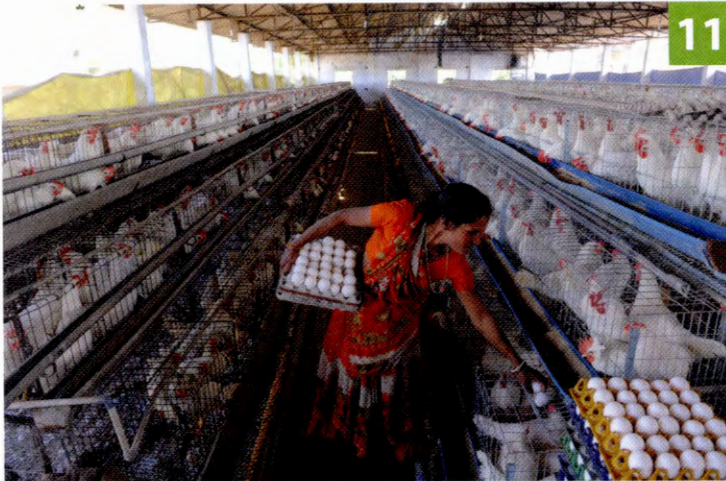
CONTENTS ▶▶▶

- 18** Consistent approach to get rid of a persistent Salmonella infection
- 25** Decisive action against avian influenza
- 29** The Dutch animal health service GD is debuting its VIR Check worldwide
- 32** Promoting growth and feed efficiency with plant extracts
- 34** COVID-19 has not left the poultry production chain untouched either
- 38** Chicken buyers most open to meat alternatives



6 COVER STORY

New IPC president Robin Horel continues to monitor issues and share guidance with his members in the face of COVID-19.



11

INDIA

Speculation and rumours on India's social media platforms over a possible avian link to the deadly coronavirus have dented poultry sales and put the industry in a pickle. Government help is needed to prevent a catastrophe.

14 GUT HEALTH

With EU production outstripping consumption and prices being squeezed, producers are looking for more ways to improve the efficiency of their business.

